



TM

Boundless Connections

ADDITIONAL INFO



STRATEGIC PARTNERS

IT Companies
Financial Institutions
Economic Development Associations

CUSTOMER SEGMENTS



Business to Consumer

Self-identified tech gurus, artists, musicians, gamers, athletes, grandparents, college students



Business to Business

Tech literate workforce
Tech talent pipeline
Skills training & verification



Education & Government

Home school associations
TECH Ed provider for private schools
After school programs
Teacher & Parent Meetings



VALUE PROPOSITION

24/7/365 access to state-of-the-art technology increasing tech literacy while developing a local tech talent pipeline

KEY METRICS

Tours
Memberships
Participants
Sponsors
Grants
Contracts

ADVANTAGES

All demographics, interests & abilities

Can keep up with the constant changes in tech

EARLY ADOPTERS

Other abled
Neurodiverse
Private Schools
DEI Initiatives

CHANNELS

Direct Outreach
Social Media
Websites
Radio & TV
Swag



COST STRUCTURE

Rent & Utilities
HR & Accounting
Furniture Equipment

Marketing
Software
Security

REVENUE STREAMS



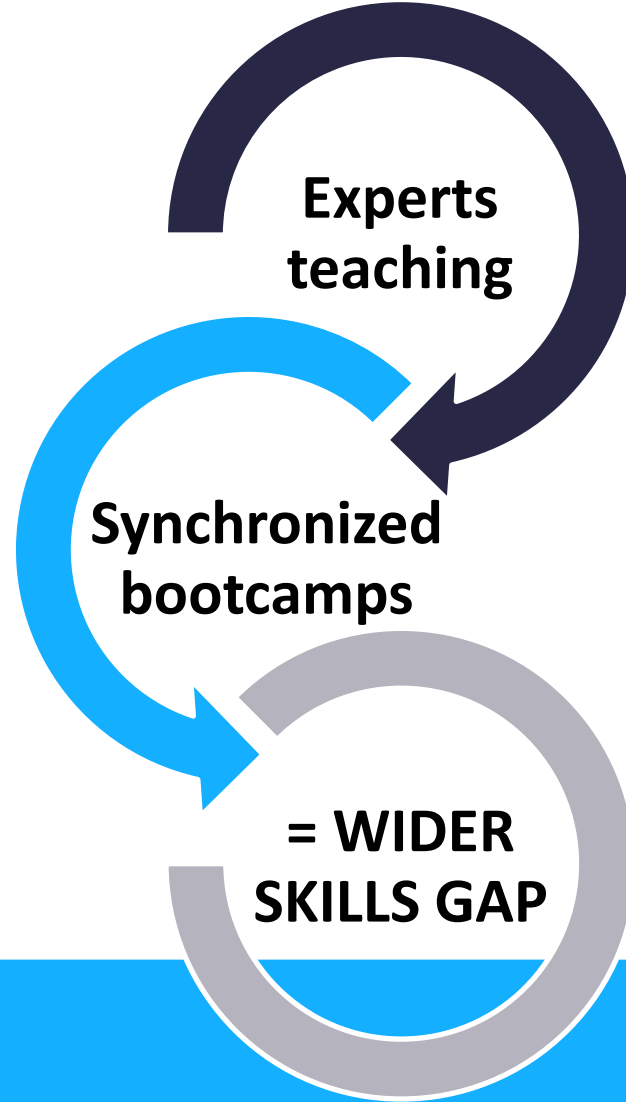
Day passes
Memberships
Program Fees

Sponsorships
Contracts
Clubs & Events

Current best practice:

Bootcamps where an expert is expected to get 30 people to “catch up” in a few days.

Like trying to teach 30 people to play piano at the same time.



Current best practice:

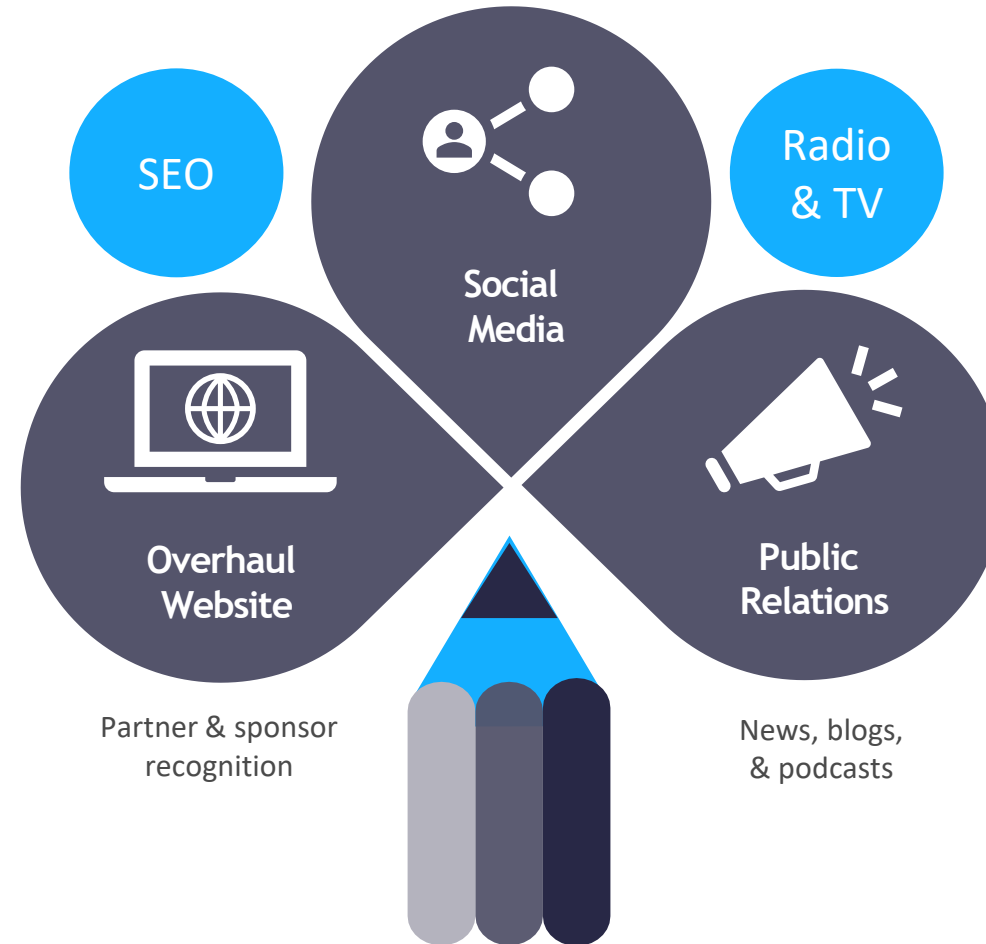
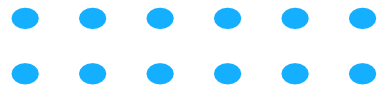
People sign up for online courses without any in person support. They fall behind or get overwhelmed and quit.

Less than 20% complete the course.

Best practices are not working

MARKETING GROWTH STRATEGY

- 1** Comprehensive rebranding
- 2** Implement customer referral program
- 3** Strategic overhaul of current outreach efforts
- 4** Develop sponsor & partner packages



MILESTONE:

10

LOCATIONS

OPPORTUNITY TO PURSUE:

- multi-million-dollar sole source solution contracts
- multiple location sponsorships with major tech companies
- strategic partnerships with major brands (banks, auto, etc.)
- Equipment sponsors reduce initial cost of new locations

FUTURE FINANCIALS

5 YEAR PRO FORMA

Conservative: -10%

Homerun: + 30%

EACH LOCATION	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$786,494	\$2,797,683	\$3,451,218	\$3,623,779	\$3,804,968
Direct costs	\$868,190	\$1,054,846	\$1,058,096	\$1,111,001	\$1,166,551
Gross margin	-\$81,696	\$1,742,837	\$2,393,122	\$2,512,778	\$2,638,417
Gross margin percent	-10%	62%	69%	69%	69%
Operating Ex	\$988,325	\$1,072,884	\$1,105,561	\$1,160,839	\$1,218,881
Income taxes		\$0	\$33,498	\$64,378	\$67,597
Total expenses	\$1,856,515	\$2,127,730	\$2,163,657	\$2,271,840	\$2,385,432
Net Profit	-\$1,070,021	\$669,953	\$1,287,561	\$1,351,939	\$1,419,536
Net Profit/Sales	-136%	24%	37%	37%	37%
Cumulative Operating Profit	-\$1,070,021	-\$400,068	\$1,957,514	\$2,639,500	\$2,771,475

WE EXPECT TO RAISE FUNDS TO COVER 2 YEARS OF OPERATING EXPENSES PER LOCATION

RESEARCH & ARTICLES REFERENCED

[**BUILDING THE U.S. WORKFORCE: Current Challenges & Opportunities**](#)

[**K-12 EdTECH Funding Analysis**](#)

[**DIGITAL SKILLS GAP: Research on Digital Skills, Digital Literacy, and the Future of Work**](#)

[**Digitalization and the American workforce**](#)

[**Brad Smith of Microsoft – Funding to fill the 500,000 Open Cybersecurity Jobs**](#)

[**Google, Microsoft plan to spend billions on cybersecurity after meeting with Biden**](#)



Boundless Connections

**Are you ready to
invest in THE utility
of the 21st Century?**

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