



TM

Boundless Connections

Over 1.5 Million IT Jobs in the US.
Only 55k graduate with an IT degree each year.



One of these doesn't have a talent pipeline

Tech changes too quickly for current educational systems



Best practices don't work when things are constantly changing

THE PROBLEM

**ONLINE
COURSES
DON'T
WORK**

Thousands of FREE online
IT curriculums available



**Less than 20% ever
complete the course**

OUR SOLUTION

State of the art technology accessible 24/7 to everyone
A comfortable environment designed to overcome barriers
Facilitators who are trained to make tech personal
Using tech to connect with your local community
Learn at your own pace and once you know it, show it



Boundless Connections
TECHNOLOGY CENTER



EXPLORE & LEARN at your own pace in a comfortable space

- 3D Printing/Additive Manufacturing
- Artificial Intelligence
- Audio/Video Editing
- Augmented/Virtual Reality
- Automation/Robotics
- Coding/Hacking/Security
- Online Streaming/Broadcasting
- Smart Tech/Internet of Things



KEY INDICATORS

70 % of teen participants increased their grades by a whole letter or more

50-60% female
45-55% minority
55-60% low income
40-50% neuro diverse
35% under 18
35% 18-50 years-old
30% over 50 years-old

For every
10 who
tour

7 engage

5 for life

CROSS INDUSTRY EXPERIENCE



Christina Lopez

Founder, Owner, CEO
Boundless Connections, LLC

An entrepreneur with extensive experience in the sports industry, Christina's people focused, sustainable long-term approach is often in direct conflict with established "best practices" of management and training yet results in the diverse, dedicated, and relevant workforce needed to navigate the 21st Century. With over 25 years in the tech industry, she's developed this comprehensive diverse tech talent pipeline using cross industry ideation.



Michael Marvin

Co-founder, Executive Director
Strength Solutions, Inc
(501c3 Partner)

Mike brings over 40 years experience in manufacturing, tech, and higher education.

Christina and Mike started working together in 2006 at Cutco where they built a multi-million-dollar ecommerce site which is still considered state of the art to this day.



MARKET OPPORTUNITY

Amazon committed **\$900 million**
to train its own workforce to code



Current estimates of K-12 tech
education spending is between
\$26-\$51 billion



We are a sole source solution!

COST OF
ACQUISITION
\$643.80



	Yearly	
Marketing	\$324,000	
Salaries	<u>\$319,800</u>	
Total cost	\$643,800	
<hr/>		
Ave Purchase/Participant	\$2,700	
Participant Revenue	\$2,700,000	
<hr/>		
Other costs	\$999,108	
Net profit	<u>\$1,057,092</u>	
<hr/>		
Sponsor Income	\$804,459	
Total Profit	<u>\$1,861,551</u>	



Estimated Lifetime Value:
~ 10 years: \$27,000



1000 participants
per tech center/year

TARGET AUDIENCES

50% of revenue @ 60% margin

Business to Business

- All businesses need technically savvy workers
- HR departments can use membership as a benefit
- Reskill/Upskill contracts
- Companies like Verizon technicians need support for tablets & software

Yearly contracts auto-renewed

20% of revenue @ 25% margin

Business to Consumer

- Engages beyond current tech savvy people
- Seniors, minorities, underprivileged and other abled
- Family destination where all have a way to engage

Requires constant outreach





30% of revenue @ 40% margin

Gov & Education

- Workforce development contracts
- STEM training for teachers
- After school programs for every grade & parents
- Tutoring for virtual college
- TECH Ed provider for private schools

Yearly increase in collaboration

COMPETITION – POSSIBLE STRATEGIC PARTNERS/SPONSORS

Company	Age	Interests	Ability	In Person	Self-paced	24/7
 HOUR OF CODE	K-12	Code	Beginner	✓		
 Lambda	18+	Code	Entry Level	✓		
 udemy	18+	ALL	Beginner to Intermediate		✓	✓
 BOUNDLESS CONNECTIONS	ALL	ALL	ALL	✓	✓	✓

KEY DIFFERENTIATORS

- **Comprehensive, year-round, progressive programs**
- **Various ways to engage based on interest and ability**
- **Lean enough to keep up with the constant changes in tech**
- **Supports current initiatives**



PROPRIETARY SOFTWARE

connecting with local businesses



Boundless Connections

Qualifications for Administrator at Local Company A:

WINDOWS	VERIFIED		EXCEL	
<input checked="" type="checkbox"/> Connect to Wifi	VERIFIED	>	<input checked="" type="checkbox"/> Add Text to Cell	VERIFIED >
<input checked="" type="checkbox"/> Log in	VERIFIED	>	<input checked="" type="checkbox"/> Change Cell Data Type	VERIFIED >
<input checked="" type="checkbox"/> Restart	VERIFIED	>	<input checked="" type="checkbox"/> Copy/Paste Cells	VERIFIED >
<input checked="" type="checkbox"/> Shut Down	VERIFIED	>	<input checked="" type="checkbox"/> Edit Text in a Cell	DONE >
<input checked="" type="checkbox"/> Sleep	VERIFIED	>	<input checked="" type="checkbox"/> Sleep	DONE >
<input checked="" type="checkbox"/> Save a File	VERIFIED	>	<input type="checkbox"/> Save a File	>
<input checked="" type="checkbox"/> Rename a File	VERIFIED	>	<input checked="" type="checkbox"/> Rename a File	DONE >
<input checked="" type="checkbox"/> Move a File	VERIFIED	>	<input type="checkbox"/> Move a File	>
<input checked="" type="checkbox"/> Copy a File	VERIFIED	>	<input type="checkbox"/> Copy a File	>
<input checked="" type="checkbox"/> Open a File	VERIFIED	>	<input type="checkbox"/> Open a File	>

01

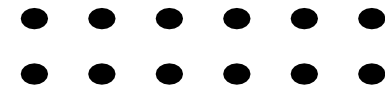
Skills verification checklists set up for sponsors and local companies/organizations

02

Each pipeline participant has a link with verified skills to add to emails, LinkedIn profile, etc.

03

Tracking and reporting of local progress and tech literacy to attract major companies





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**Are you ready to
invest in THE utility
of the 21st Century?**

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